AD'OCC - Economic Development Organization of the Occitanie region of France (South of France)

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Occitanie at CES 2024: Where Innovation Begins with 12 Leading Startups

New York, NY (Jan, 3rd, 2024) – AD'OCC is supporting 12 cutting-edge local tech companies to CES in Las Vegas, the world's ultimate tech innovation hub showcasing in the innovation Hall Eureka Park Booth 61013 (6&7). These startups are geared up to wow big clients, break into the American and global markets, and rock this standout event thanks you a 35-hour tailor-made program.

COLDWAY - ThermoStore by Coldway©, the world's first decarbonated thermal battery.

<u>DOLPHI SONUS</u> – Dolphisonus, a passive sonar-based pool alarm system using AI to detect child falls in water.

<u>ENCAPS</u> – EnCaps offers digital product passport solutions to enhance product enrichment securely with digital services.

<u>FREECOVERY</u> – Freepads, a scientifically validated cold muscle recovery solution adaptable to fast-paced lifestyles for quick relief from cramps and muscle pains.

<u>IKI</u> – Uriki®, a portable urine analysis device with an app for patients as an interface for healthcare professionals to track nutritional markers and offer personalized advice.

LUNDI MATIN – An AI chatbot guiding users through complex software functionalities in real-time.

<u>OMEDOM</u> – OMEDOM is a digital solution assisting property owners in managing their assets, facilitating connections with family and advisors.

<u>SKYTED</u>— Skyted mask enables silent and confidential calls with patented noise absorption technology. *Will be attending UNVEILED CES*

<u>SOLECOOLER</u> – Health Tech Warnfeet utilizes sensor networks to predict ulcer-prone areas, aiding in preventing ulcers for diabetes. *Will be attending UNVEILED CES*

<u>YOO SOFT</u> – The Software Factory models complex standard software 25 times faster for various economic sectors, ensuring 100% customization with NO CODE.

<u>UPFINER</u> – UpLock, a portable travel case equipped with motion detection and sound alerts, ensuring the safety and tracking of valuables.

<u>YELLOW SCAN</u> – YellowScan Navigator, an innovative bathymetric system designed for erosion and water management globally. *Will be attending UNVEILED CES*

Additionally, Occitanie's delegation includes startups exhibiting outside the regional pavilion like Vaonis, Eyelights, Nanomade, Qorvo, Bleujour, and visiting companies such as Technopole Castre-Mazamet, Kooklin, Mains d'Argent, Trust My Isoptopes.

About AD'OCC

"CES Bound: Shaping Tomorrow with Today's Innovations." According to AD'OCC

AD'OCC started exhibiting at CES in 2015, marking the beginning of a vibrant relationship with this iconic event. The agency's goal has been to foster the growth of enterprises: 185+: Occitan's Exhibitors since 2015 and 90 visitors; 88% of startups supported by AD'OCC are still thriving in 2023; 14 awards, including 3 "best of innovation". The Occitanie region is the only region of France locally represented in the North America with an office located in Manhattan, New York illustrating the will of the globalization of the region.

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